International Journal of Innovation Scientific Research and Review

Vol. 06, Issue, 04, pp.6198-6203, April 2024 Available online at http://www.journalijisr.com SJIF Impact Factor 2023: 6.599

IJISRR

ISSN: 2582-6131

Research Article

GOOD GOVERNANCE, AND BUSINESS RESILIENCY IN GANASSI: BASIS FOR INTERVENTION PROGRAM

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Received 13th February 2024; Accepted 14th March 2024; Published online 25th April 2024

ABSTRACT

In the Philippines it is crucial to find leaders who can promote governance. Local Government Units (LGUs) play a role, in delivering services to citizens for the well-being of society. This study, carried out during the year 2021 2022 looks at how municipal governance connects with business resilience in Ganassi, Lanao del Sur. Based on the United Nations eight pillars of Good Governance the research examines how governance practices impact business resilience. By using systems thinking and crisis management theories it delves into how governance affects resilience during crises such as pandemics and natural disasters. Through surveys and statistical analysis the study reveals relationships between aspects of governance and factors influencing business resilience. The results indicate that while some governance elements are linked positively to resilience others do not show connections. Notably institutional control and external support have limited influence on business resilience. These findings highlight the importance of tailored strategies to strengthen governance mechanisms and enhance business resilience in Ganassi. This research contributes to improving governance practices guiding policy actions and enriching conversations, about governance and business resilience.

Keywords: Governance, Business Resilience, Local Government Units.

INTRODUCTION

Philippine residents today face a challenge: identifying leaders who will accept ownership and responsibility for fostering good leadership among the country's future generations. While all people are qualified to hold office in a democracy, few, on the other hand, are equipped to fulfill a bureau's obligations in an efficient and effective manner.

Local government units (LGUs) are mandated by the Department of the Interior and Local Government (DILG) to provide political, social, and economic goods and services to their citizens as primary bearers of the responsibility for the citizen in the Philippines. LGUs are expected to take the necessary steps in mitigating poverty and to ensure effective service delivery while maintaining good and a positive state-society relations. They are often the first line of connection to the communities they serve.

After serving as an elected representative in local government for many years, the researcher is passionate about contributing to the improvement of government practices. It is the researcher's desire to help design and promote better governance so that community people may assume leadership positions. Consequently, the main purpose of this study is to evaluate and gage the importance of the municipal government's good governance on the business resilience of the municipality's enterprises. Does the framework for good governance highlight the government's duty to how businesses should manage risk and how it should serve as a critical instrument for assuring stakeholders' value?

This study will be conducted during the academic year 2021-2022.

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RESEARCH METHODOLOGY

The research employed a design. By utilizing this combined method the study benefitted from establishing connections, between variables and assessing how independent variables impact ones. A survey questionnaire was utilized as the primary method for gathering information and data for this study. It is easier to conduct and gather information from a large number of participants.

In this study, descriptive statistics was used to describe the demographic attributes of the respondents. Mean was also used to determine the level of good governance of Ganassi and the level of LGU of Ganassi implementation immediate delivery of services during pandemic. In addition, Mean was used to gauge the Business Resiliency of the business sector in Ganassi.

DISCUSSION

Summary table of Respondents' Good Governance in Ganassi

Subscale	Min	Max	Mean	SD	Qualitative Interpretation
Participation	4.25	4.88	4.56	.109	Excellent
Rule of Law	4.14	4.86	4.57	.167	Excellent
Transparency	4.17	5.00	4.59	.169	Excellent
Responsiveness	4.17	4.83	4.59	.151	Excellent
Consenses Oriented	4.20	5.00	4.56	.175	Excellent
Equity Inclusiveness	4.13	4.88	4.60	.125	Excellent
Effectiveness Efficiency	3.75	5.00	4.58	.252	Excellent
Accountability	4.00	5.00	4.55	.295	Excellent
Good Givernance (Total)	4.42	4.76	4.58	.064	Excellent

In times of catastrophe such as the recent COVID-19 pandemic and the economic and social repercussions, public control matters in the system on how the official manage the country. Governance measures have played a critical role in places' immediate actions, and the will endure to be crucial both to the recovery and to building a "new normal" once the crisis has conceded. The world crisis caused by Covid-19 has reformed the way of life of people around the world, it also affects all areas of society directly or indirectly, which is fronting a global crisis with different national responses instigated by governments. Numerous months into the pandemic, the first aftereffects of Covid are start to be sensed by citizens, who are questioning the management carried out so far.

Good governance is that commonly referred to in industry circles as corporate governance. Good governance places a lot of importance on transparency, accountability. It centers on efficiency, productivity and profit intensification. When all structures are brought together under a single instrument that promotes peace, security, and stability, the result is socio-political and economic prosperity. This is what good governance is all about. In development literature, the term "Good Governance" is becoming more prevalent. Governance has been around for a long time and isn't a new concept. It's been around since the dawn of time. The term "governance" refers to both the decisionmaking process and the implementation of those decisions. This approach instead looks at how decisions are made and implemented, along with the structures that are put in place to implement those decisions. The act of ruling or governing is what is meant by the term "government." In the hands of men who are fallible, definite, and concrete, it is the idea of state. Government is a group of people who work together to accomplish a common goal.

The government acts as a representative of the state. According to the constitution, these people hold positions of authority, prestige, privilege, and trust in exchange for compensation in the form of salaries and other forms of monetary reward. Because of their reluctance to be held accountable, the governing elite in Africa have a double-barreled definition of good governance. Despite this, conflict prevention mechanisms rely on it. Proactive conflict resolution is one of the hallmarks of good governance. In fact, it is defined as the positive and progressive management of government affairs in a way that benefits all and aims to deliver public goods in the greatest interest of the majority of the population. There are a number of indicators that can be used to characterize this concept, such as maintaining law and order, accountability, democratization, openness, rule of law, responsiveness of government, a free press and a free and virile civil society, a credible opposition, competition for power, and respect for minority rights (Best, 2016).

Good governance is defined by the following characteristics: Good governance necessitates the involvement of both men and women. It is possible to participate either directly or indirectly, either through a representative or through advocacy. In making decisions, representative democracies may or may not consider the needs of those who are most marginalized. To be able to participate, the general public must be well-informed and well-coordinated. This is where civil society organizations and the freedom of association come into play. Good governance necessitates a high level of accountability. For both government and non-governmental organizations, as well as the private sector. They need to answer to their constituents and the general public. The decisions and actions of the government will have an effect on a certain group of people. Transparency and the rule of law must accompany accountability. Rule of law: This refers to a legal system in which the rules are applied consistently and equitably to all. Human rights and the rights of minorities must be protected. As long as the judiciary and police force remain impartial and uncorrupted, this will work. Good

governance requires institutions and processes to be responsive to the needs of all stakeholders and to act quickly when a crisis arises so that it can be averted. It requires the government to respond quickly in the event of an emergency or crisis. This requires that all groups in society be given the opportunity to improve and maintain their well-being, regardless of their socioeconomic status. It means welcoming everyone and treating everyone the same.

Everyone should be able to take advantage of the advantages that come with having a government. Making decisions and enforcing them in accordance with the law is what we mean by "transparency." It facilitates the flow of information. People who are going to be affected by the policy should have access to the information they need in an easily understandable format. With limited resources, institutions and organizations must produce results that meet the needs of today's society in order to be effective and efficient. The idea encompasses conservation of natural resources as well as responsible resource use.

Summary Table of Respondents' Business Resiliency

Subscale	Min	Max	Mean	SD	Qualitative Interpretation
Institutional Control	4.11	5.00	4.60	.190	Excellent
Planning for Preparedness	3.67	5.00	4.66	.391	Excellent
Philosophy and Integrity	4.20	5.00	4.61	.181	Excellent
External Support and Linkages	4.00	5.00	4.55	.336	Excellent
Communication and Media	4.25	5.00	4.64	.229	Excellent
Business Resiliency (Total)	4.31	4.80	4.61	.113	Excellent

The globe is becoming more technologically advanced and interdependent, risks are being shared across local, regional, and national borders, and we are more culturally diverse than ever before. As a result, communities are increasingly facing catastrophes and crises that threaten their social and economic stability.

Somers (2019) describes resilience as a reaction to an event and argues that resilience is demonstrated after an event or crisis has occurred. As a result, he concentrated on quantifying latent resilience, also known as resilience potential, to assess resilience during business as usual. However, this overlooks the positive role that resilience can play in assisting companies to avert catastrophes. This could involve the monitoring and detection of early warning signs that assist organizations in avoiding or preventing a crisis or decline.

Weick and Sutcliffe (2011) discussed high reliability as a key characteristic of resilience and present a series of nine audits to measure resilience. Each resilience audit consists of questions based on high reliability and organizational theory. Likewise, Smith et al. (2005) advocated the use of Weick and Sutcliffe's resilience audits to organizational managers to create mindfulness and to diagnose areas that need specific attention. However, the audits have yet to be fully quantitatively tested . Lastly, Fiksel (2003) discussed the resilience approach and note that resilient organizations recognize that it is impossible to prevent all crises and disasters all of the time. Instead, they monitor their organization as a system with inputs and outputs, the characteristics of which can provide information about the health of the system. Attributes of Business Resilience There is a growing body of literature that reports on many components of disaster preparedness, risk reduction, and recovery frameworks, both in terms of the community and the enterprises within it. Disasters are an important factor for enterprises, and as a macro-environmental force,

the frameworks should be realistic in terms of components. They must also describe the context of the business under study. In this study, post-disaster recovery of enterprises in Davao City was searched for relevant literature to support the framework developed, which will be provided in the paper's subsequent analysis. Institutional control, planning and preparedness, philosophy and integrity, external assistance and links, and communication and media are some examples.

Is there significant relationship between good governance and Business Resiliency?

Variables		Spearman Rho Correlation	p-value
Institutional Control	Participation,	031	.771
	Rule of Law,	.133	.307
	Transparency,	.112	.392
	Responsiveness,	150	.250
	Consensus Oriented,	.176	.174
	Equity and Inclusiveness,	060	.646
	Effectiveness and Efficiency	011	.932
	Accountability	.220	.088
Planning and	Participation,	033	.802
Preparedness	Rule of Law,	.371	.003**
	Transparency,	140	.282
	Responsiveness,	.066	.614
	Consensus Oriented,	146	.261
	Equity and Inclusiveness,	017	.897
	Effectiveness and Efficiency	071	.586
	Accountability	.242	.060
Philosophy and	Participation,	.220	.089
Integrity	Rule of Law,	.071	.588
	Transparency,	066	.612
	Responsiveness,	.121	.353
	Consensus Oriented,	115	.377
	Equity and Inclusiveness,	.052	.689
	Effectiveness and Efficiency	093	.475
	Accountability	.217	.094
External Support	Participation,	.143	.273
and Linkages	Rule of Law,	171	.187
	Transparency,	.049	.706
	Responsiveness,	.040	.758
	Consensus Oriented,	.068	.601
	Equity and Inclusiveness,	070	.591
	Effectiveness and Efficiency	031	.811
	Accountability	227	.078

Further, there exit a negative correlation between the aspect of Philosophy and Integrity as a factor of good governance and Participation with a p-value of .089, Rule of Law with a p-value of .588, Transparency with a p-value of .612, Responsiveness with a p-value of .353, Consensus Oriented with a p-value of .377, Equity and Inclusiveness with a p-value of .689, Effectiveness and Efficiency with a p-value of .475, and Accountability with a p-value of .094. Thus, the aspect of Philosophy and Integrity as a factor of good governance is not associated with the resilience of a business's performance operations. Changes in any of these factors have no effect on the other factors. This is due to the fact that good governance is attributed to public officials and employees, who have the responsibility of safeguarding not only their own integrity but also

the integrity of the government in general. They owe it to the Filipino people as a whole to act with honesty and fairness. Because of their high moral standards, they cannot be bribed, bought, influenced, coerced, or otherwise coerced into doing something that is against their beliefs. In contrast to government officials, the business world is independent and has no ties to those who run the country.

There exist negative relationship between External Support and Linkages as a factor of good governance and Participation with a pvalue of .273, Rule of Law with a p-value of .187, Transparency with a p-value of .706, Responsiveness with a p-value of .758, Consensus Oriented with a p-value of .601, Equity and Inclusiveness with a pvalue of .591, Effectiveness and Efficiency with a p-value of .811, and Accountability with a p-value of .078. When it comes to good governance and business resilience, external support and links are not linked. As a result, the policies that govern these functions are decided by the Governments. Good governance is needed to ensure that the policies are implemented effectively and consistently. It is in the business sector's best interests to implement the policies necessary to fulfill their role as a development partner. Although, the business sector project investment's success depends on the effectiveness of its institutional framework and its ability to carry out its stated goals yet they are independent in running their affairs.

CONCLUSION

Based on the findings of the study, it can be assumed that the level of good governance in Ganassi is excellent, with outstanding performance in the areas of participation, rule of law, transparency, responsiveness, consensual orientation, effectiveness, efficiency, and accountability. The respondents were considered to have excellent performance in the areas of institutional control, planning for preparedness, philosophy and integrity, external support and linkages, communication and media, as well as other areas related to business resilience. When it comes to institutional control and participation, planning and preparedness, philosophy and integrity, external support and linkages, as well as communication and media participation, there is a negative relationship between good governance and business resilience. The null hypothesis is accepted.

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